

CCI NOVA SCOTIA STRATEGIC PLAN 2020

OUR "WHY"

WE WANT TO CULTIVATE AND SUPPORT A POSITIVE, STRONG, AND INFORMED CONDOMINIUM COMMUNITY THROUGH THE DELIVERY OF RESOURCES AND GUIDANCE.

OUR "WHO"

WE VALUE TRANSPARENCY, KNOWLEDGE AND PROGRESSIVE THINKING. WE BELIEVE IN GOOD GOVERNANCE, OPEN DIALOGUE, ADVOCACY FOR OWNERS, AND ACTIVE MEMBERSHIP. THESE VALUES AND BELIEFS TRANSLATE TO A COMMITMENT TO MEANINGFUL ENGAGEMENT AND CONDO ASSOCIATION AND OWNER EMPOWERMENT THROUGH KNOWLEDGE, SERVICES AND SUPPORT.

OUR "WHAT"

WE ARE FOCUSED ON AND COMMITTED TO THE HEALTH OF THE ORGANIZATION OVERALL, THE EFFECTIVENESS OF OUR ABILITY TO ADVOCATE ON BEHALF OF THE CONDOMINIUM COMMUNITY, AND ON INCREASING AWARENESS WITHIN AND ACROSS THAT COMMUNITY TO ENSURE ASSOCIATIONS AND OWNERS ARE INFORMED AND EMPOWERED TO BE ACTIVE PARTICIPANTS AND CONTRIBUTORS TO THAT COMMUNITY.

OUR "HOW"

THOUGH THE CREATION OF OPERATIONAL SYSTEMS, A DIGITAL STRATEGY, THE DEVELOPMENT OF A GOVERNANCE FRAMEWORK, AN ADVOCACY PLAN AND EXPANSION OF EDUCATIONAL OFFERINGS, CCI NS CHAPTER WILL FULLY LEVERAGE ALL ORGANIZATIONAL POTENTIAL TO POSITIVELY AND MEANINGFULLY IMPACT THE CONDOMINIUM COMMUNITY FOR THE BENEFIT OF ALL CONDOMINIUM OWNERS AND ASSOCIATIONS.



Mission

To cultivate and support a positive, strong and informed condominium community through the delivery of resources and guidance.

Strategic Priorities

Association Health

Advocacy

Awareness

Membership Growth

Education

Tactical Objectives

Governance Framework

Operational Model

Advocacy Strategy Plan

Tactics

Digital Strategy Plan

Digital Tactics

Growth Strategy Plan

Tactics

Knowledge Strategy Plan

Tactics